

Dear Friends,

Prabasi, Inc. is a non-profit organization serving the ethnic Bengali & Indian community all over the New England area for the last several decades. Prabasi is the oldest Bengali organization in this area. Every year we host 4 events that celebrate and promote the Bengali and Indian religious and associated culture within its community. Our events are sometimes paired with some sort of charitable causes like fund collection to benefit the earthquake of Haiti, bone marrow drive, clothing and food drive to benefit the local charities and so on and so forth.

Prabasi of New England is getting ready to celebrate its biggest event of the year - **Durga Puja 2017 on September 23 & 24 September, 2017**. Prabasi is known for its authentic and traditional style of *Sharadiya Durga Puja*. They are also known for hosting world class performing artists. This year Anupam Roy & Rupankar are performing – all very prominent artists in Bengali & Indian music. Talented local performers will also be on the lineup. This will be a sold-out event for two days and 600-700 attendees are expected from all over the New England area for both days.

We are reaching out to all organizations to spread the news. This is the time to advertise, promote and generate awareness of your business. Our community extends to well over a couple of thousand people who demographically are either young or established professionals and business owners who are all upwardly mobile with ample disposable income. The benefits of advertising in this community is significant

We have put together an advertisement & sponsorship rate schedule. Please note you can post your banner on our web (www.prabasionline.org), and/or on our Facebook (www.facebook.com/prabasionline).

Sponsorship Types	Suggested Donations
Electronic Banner (projected with a projector in Puja room)	\$200
Inside Auditorium Banner (Client to provide)	\$300
Vendor Booth / Table at Puja Venue	\$100
Banner Display on Stage (Client to provide)	\$500
Sandhi Puja Sponsor	\$101
Saptami Puja sponsor	\$101
Asthami Puja sponsor	\$101
Dhaki dance during Arati	\$101
Puja Flower sponsor	\$31
Puja fruits/Bhog sponsor	\$51

All sponsors will be mentioned on the Prabasi website for their generous donations

Family Sponsorship

Package	Details	Price
Grand Sponsor Family	<ul style="list-style-type: none"> • Annual membership for 2 adults • First row seating for all shows • 2 Tickets for each event (4 events above including Anupam Roy and Rupankar) • Parents included (Food coupon and show tickets) • Preferred parking and food served at the table 	\$1,000
Sponsor Family	<ul style="list-style-type: none"> • Annual membership for 2 adults • Food coupon for all 4 events of the year • 2 Tickets for each event (4 events above including Anupam Roy and Rupankar) • Parents included (Food coupon and show tickets) 	\$500 (Single \$250)

Advertisement Application Form

Please make check payable to **Prabasi Inc.** Please mail check to: **63 Mount Hope Street, Dedham, MA 02026** or pay online at www.prabasione.org.

Please mail completed form below to **63 Mount Hope Street, Dedham, MA 02026** or scan and email copy to prabasi@prabasione.org.

Business Name	
Business Address	
Contact Person	
Telephone	
Fax	
Email	
Type of advertisement/sponsorship	
\$ Amount	\$
Signature/date of the Business Representative	Signature/Date of the Prabasi Inc. Representative

We thank you for your time, consideration and sincerely hope that you become a Prabasi of New England event sponsor or advertiser. If you have any questions, please contact us via email at prabasi@prabasione.org or call the President of Prabasi at the number given below.

Prabasi Executive Committee
 Prabasi Inc.
 Phone: 978-697-6811