

Dear Friends,

Prabasi, Inc. is a non-profit organization serving the ethnic Bengali & Indian community all over the New England area for the last several decades. Prabasi is the oldest Bengali organization in this area. Every year we host 4 events that celebrate and promote the Bengali and Indian religious and associated culture within its community. Our events are sometimes paired with some sort of charitable causes like fund collection to benefit the earthquake of Haiti, bone marrow drive, clothing and food drive to benefit the local charities and so on and so forth.

Prabasi of New England is getting ready to celebrate its biggest event of the year - **Durga Puja 2017 on September 23 & 24 September, 2017**. Prabasi is known for its authentic and traditional style of *Sharadiya Durga Puja*. They are also known for hosting world class performing artists. This year Anupam Roy & Rupankar are performing – all very prominent artists in Bengali & Indian music. Talented local performers will also be on the lineup. This will be a sold-out event for two days and 600-700 attendees are expected from all over the New England area for both days.

We are reaching out to all organizations to spread the news. This is the time to advertise, promote and generate awareness of your business. Our community extends to well over a couple of thousand people who demographically are either young or established professionals and business owners who are all upwardly mobile with ample disposable income. The benefits of advertising in this community is significant

We have put together an advertisement & sponsorship rate schedule. Please note you can post your banner on our web (www.prabasionline.org), and/or on our Facebook (www.facebook.com/prabasionline).

Sponsorship Levels and Benefits

Sponsorship Type	Available Features
DIAMOND SPONSORS	<ul style="list-style-type: none"> • Advertiser's company banner (to be provided by the advertiser to our specification) on the stage during the cultural programs • Electronic display/projection will be available before the show, during the break and at intermissions • Large online banner (Large 728 x 90 pixel) on the website for the full year • Link to a preferred website from Prabasi webpage • Insert in Prabasi emails (monthly emails and event promotion emails till June 30, 2018) • Two VIP tickets to the cultural program during Durga pujo
PLATINUM SPONSORS	<ul style="list-style-type: none"> • Advertiser's company banner (to be provided by the advertiser to our specification) to be displayed in the Auditorium (Not in the back drop) • Medium online banner (Mid 300 x 250 pixel) on our website for the full year • Link to a preferred website from Prabasi webpage • Insert in Prabasi emails (monthly emails and event promotion emails) • Two VIP tickets to the cultural program during Durga pujo
GOLD SPONSORS	<ul style="list-style-type: none"> • Med online banner (Mid 300 x 250 pixel) on our website for the full year • Insert in Prabasi emails (monthly emails and event promotion emails) • Two tickets to the cultural program during Durga pujo
SILVER SPONSORS	<ul style="list-style-type: none"> • Small online banner (Small 125 x 125 pixel) on our website for the full year • Insert in Prabasi emails (monthly emails and event promotion emails till June 30, 2018) • Two tickets to the cultural program during Durga pujo

Advertisement Application Form

Please make check payable to **Prabasi Inc.** Please mail check to: **63 Mount Hope Street, Dedham, MA 02026** or pay online at www.prabasionline.org.

Please mail completed form below to **63 Mount Hope Street, Dedham, MA 02026** or scan and email copy to prabasi@prabasionline.org.

Business Name	
Business Address	
Contact Person	
Telephone	
Fax	
Email	
Type of advertisement/sponsorship	
\$ Amount	\$
Signature/date of the Business Representative	Signature/Date of the Prabasi Inc. Representative

We thank you for your time, consideration and sincerely hope that you become a Prabasi of New England event sponsor or advertiser. If you have any questions, please contact us via email at prabasi@prabasionline.org or call the President of Prabasi at the number given below.

Prabasi Executive Committee
 Prabasi Inc.
 Phone: 978-697-6811