



Dear Friends,

Prabasi, Inc. is a non-profit organization serving the ethnic Bengali & Indian community all over the New England area for the last several decades. Prabasi is the oldest Bengali organization in this area. Every year we host 4 major events that celebrate and promote the Bengali and Indian religious and associated culture within its community. Our events are sometimes paired with some sort of charitable causes like fund collection to benefit recent earthquake affected areas, bone marrow drive, clothing and food drive to benefit the local charities and so on and so forth.

Prabasi of New England is getting ready to celebrate its biggest event of the year - Durga Puja on October 12 & 13, 2019. Prabasi is known for its authentic and traditional style of Sharadiya Durga Puja. We are also known for hosting world class performing artists. This year Bengali and Indian Music luminaries: Anupam Roy & Srikanto Acharya are performing. Talented local performers will also be on the lineup. This will be a sold-out event for two days and 800 to 1000 attendees are expected from all over the New England area for both days.

We are reaching out to all organizations to spread the news. This is the time to advertise, promote and generate awareness of your business. Our community extends to well over a couple of thousand people who demographically are either young or established professionals and business owners who are all upwardly mobile with ample disposable income. The benefits of advertising in this community is significant. We have put together an advertisement & sponsorship rate schedule. Please note you can post your banner on our web ([www.prabasionline.org](http://www.prabasionline.org)), and/or on our Facebook ([www.facebook.com/prabasionline](http://www.facebook.com/prabasionline)).

| Sponsorship Types                                          | Suggested Donations |
|------------------------------------------------------------|---------------------|
| Inside Auditorium / Puja Venue Banner (Sponsor to provide) | \$300               |
| Vendor Booth / Kiosk or Table at Puja Venue                | \$100               |
| Banner Display on Stage (Sponsor to provide)               | \$500               |

All sponsors will be mentioned on the Prabasi website for their generous donations

Address - 343 Pawtucket Blvd, Unit 9 Lowell MA 01854  
Phone: 978-328-6626  
Email: [ec@prabasionline.org](mailto:ec@prabasionline.org)  
Web - [www.prabasionline.org](http://www.prabasionline.org)

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## Advertisement Application Form

Please make check payable to Prabasi Inc and mail check to: 343 Pawtucket Blvd, Unit 9 Lowell MA 01854 or pay online at [www.prabasione.org](http://www.prabasione.org) . Please mail completed form or scan and email copy to [ec@prabasione.org](mailto:ec@prabasione.org) .

|                                                      |                                                          |
|------------------------------------------------------|----------------------------------------------------------|
| <b>Business Name</b>                                 |                                                          |
| <b>Business Address</b>                              |                                                          |
| <b>Contact Person</b>                                |                                                          |
| <b>Telephone</b>                                     |                                                          |
| <b>Fax</b>                                           |                                                          |
| <b>Email</b>                                         |                                                          |
| <b>Type of advertisement/sponsorship</b>             |                                                          |
| <b>\$ Amount</b>                                     |                                                          |
| <b>Signature/date of the Business Representative</b> | <b>Signature/Date of the Prabasi Inc. Representative</b> |
|                                                      |                                                          |

We thank you for your time, consideration and sincerely hope that you become a Prabasi of New England event sponsor or advertiser. If you have any questions, please contact us via email at [ec@prabasione.org](mailto:ec@prabasione.org) or call the President of Prabasi at the number given below.

Prabasi Executive Committee

Prabasi Inc.

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